

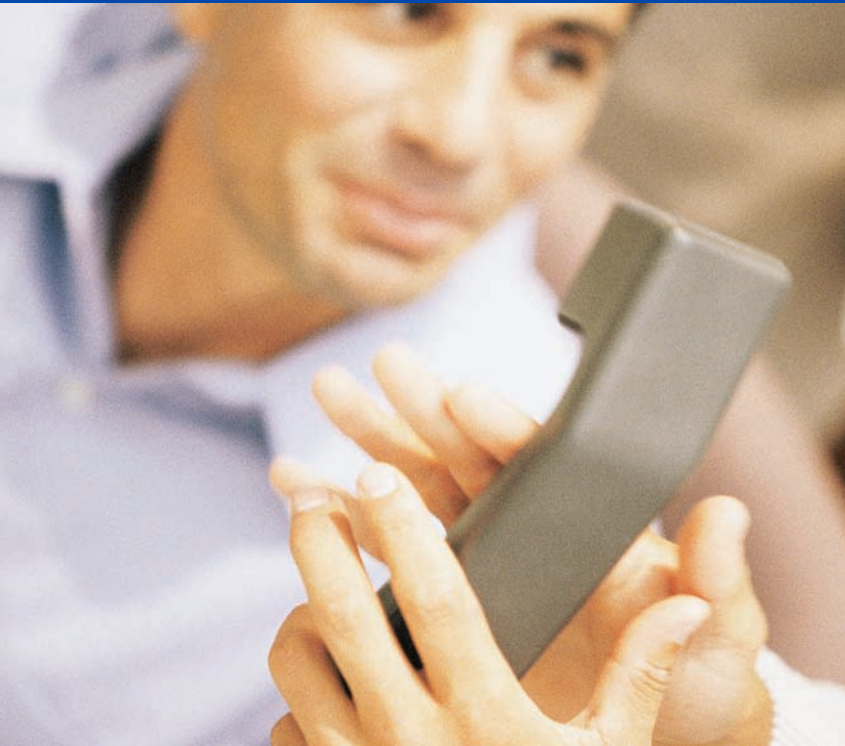


Meet a strategic
business development
company who focuses solely
on turning
prospects into clients.

MatchPoint.

MatchPoint provides a
comprehensive program that unites
business development,
marketing and sales ———
to attain one goal.
To bring in new business.





MatchPoint Services

CONSULTANT REVIEW & RECOMMENDATIONS • ONSITE ACCOUNT MANAGEMENT • BUSINESS DEVELOPMENT PROGRAM • LEAD GENERATION • COMPANY RESEARCH/PROFILING • LIST DEVELOPMENT/MAINTENANCE • TELEMARKETING • MARKETING/SALES PLANNING & STRATEGY • DEVELOP/DISTRIBUTE COMPANY MATERIAL • SCHEDULE/ATTEND PROSPECT MEETINGS • SALES PRESENTATIONS • QUOTE, NEGOTIATE & CLOSE • BUSINESS DEVELOPMENT & SALES TRAINING • MONITOR AND REPORTING • BUSINESS NETWORKING • TRADE SHOW SUPPORT • SPECIAL EVENTS • PUBLIC RELATIONS

We know cultivating new business

takes Time.

Implementing a consistent
comprehensive program, Matters.

Committing to the solution,

takes Guts.

Working with

Us makes a Difference.



Put us to work for you!

- Onsite Lead Generation!
- CRM Database Research & Maintenance!
 - Attend Prospect Meetings & Close!
- Sales and Marketing Strategist/Planner!
- Set Meetings & Warm Leads in Pipeline!
- Nurture 5+ Channels of Opportunity!

And, we will call to
see if we can!

Margaret Cook
Principal

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MatchPoint

Connect your business to new business!